

Postcard 6x4 Horiz Back
Finished Size
6"w x 4"h

GRAPHICS & TYPE AREA

BLEED

If artwork is to be printed
to the edge of the paper, imprint
must exceed 1/8" beyond trim.
6.25"w x 4.25"h

TRIM SIZE

This is the final flat paper size.
6"w x 4"h

SAFETY AREA

Important artwork and text
should not exceed safety area
to ensure that they will
not be trimmed off.
5.75"w x 3.75"h

Delivery address must be at
least 5/8" from bottom of card.
This area must be devoid
of all graphics and type.

Company Name
234 Main Street
Any Place, ST 12345

PRSRT STD
U.S. POSTAGE
PAID
AREA
OR STAMP

Bar Code should be 3 1/2" from right edge of card.

OCR READ AREA
and Address

1/2" from right
edge of card

2 3/4" from bottom of card.

Bar Code 1/4" from bottom edge of card