

Postcard 6x4 Horiz Back
Finished Size
6" w x 4" h

Company Name
234 Main Street
Any Place, ST 12345

PRSR^T STD
U.S. POSTAGE
PAID
AREA
OR STAMP

GRAPHICS & TYPE AREA

BLEED

If artwork is to be printed to the edge of the paper, imprint must exceed 1/8" beyond trim.
6.25" w x 4.25" h

TRIM SIZE

This is the final flat paper size.
6" w x 4" h

SAFETY AREA

Important artwork and text should not exceed safety area to ensure that they will not be trimmed off.
5.75" w x 3.75" h

OCR READ AREA
and Address

1/2" from right edge of card

Delivery address must be at least 5/8" from bottom of card. This area must be devoid of all graphics and type.

Bar Code 1/4" from bottom edge of card

Bar Code should be 3 1/2" from right edge of card.

2 3/4" from bottom of card.

