

**Magnet Business Card**  
**Finished Size**  
**3.5"w x 2"h**

**BLEED**

If artwork is to be printed to the edge of the paper, imprint must exceed 1/8" beyond trim.  
**3.75"w x 2.25"h**

**TRIM SIZE**

This is the final flat paper size.  
**3.5"w x 2"h**

**SAFETY AREA**

Important artwork and text should not exceed safety area to ensure that they will not be trimmed off.  
**3.25"w x 1.75"h**