

LAMINATED & PLASTIC PRODUCTS

Printed Bookmarks

Bookmarks are an inexpensive way to advertise your message. Ideal to enhance any direct mail or marketing campaign.

- **Custom Printed** from your supplied artwork in up to 4-color process. Printed 1 side only. (Two sided printing is also available. Please call or email for price quote.)
- **Stock designs** also available (p. 43)
- **Available in a variety of stocks:**
 White Smooth, 13 pt. Laminated
 Kromekote, 12 pt., Gloss Finish
 White PVC Plastic, 10 mil.
 White PVC Plastic, 20 mil.
- **Available horizontal or vertical format.**
- **Actual size** is 2 1/8" x 6 1/8" with round corners.
- **Custom sizes also available.**
 Call or email for a price quote.



CUSTOM

Die-Cut Bookmarks

– at no additional cost!

Choose from 4 popular shapes.

- Available in all 4 stocks
- Changes in ink colors may be made from samples shown
- Printed from customer supplied artwork
- Size: 2 1/8" x 6 1/8"

Tassels and Sleeves to hold bookmarks also available. Please call for details.



Shape HS



Shape HT



Shape TY



Shape RB

PRODUCT INFORMATION

PRICE each	PRINTED BOOKMARKS									
	500	1m	2m	3m	5m	10m	25m	50m	100m	250m
WHITE LAMINATED (Item 520-PB41)	\$.49	.39	.25	.15	.10	.085	.065	.05	.045	.04
WHITE KROMEKOTE (Item 520-PB42)	\$.49	.39	.25	.15	.10	.085	.065	.05	.045	.04
WHITE PVC, 10 mil. (Item 520-PB43)	\$1.15	1.06	.66	.35	.19	.12	.10	.09	.08	.07
WHITE PVC, 20 mil. (Item 520-PB44)	\$1.25	1.15	.79	.42	.29	.18	.15	.14	.125	.11

(10C)

WHEN ORDERING INDICATE:

- ✓ Item Number
- ✓ Shape Number (If any)

See General Information p. 68

Check out our
IMAGE LIBRARY
 See pages 66-67



Printed Bookmarks

STOCK DESIGNS – Add your imprint to any of these designs:



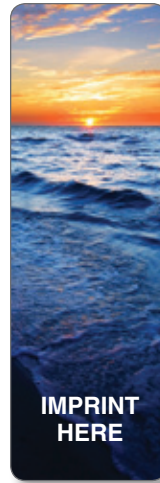
#PB21



#PB1



#PB22



#PB23



#PB24



#PB25



#PB3



#PB29



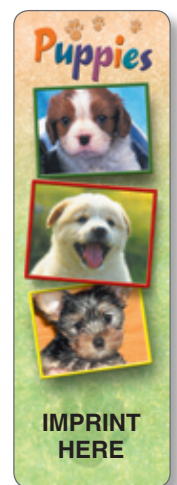
#PB5



#PB15



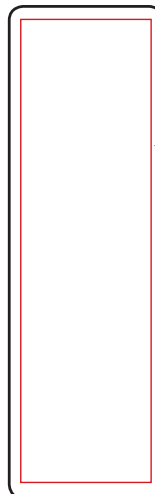
#PB28



#PB9

Custom printed in full-color to your exact specifications from customer supplied artwork.

View our image library: Any stock image from our library can be used on any product – at no additional charge. See pages 66 - 67.



TEMPLATE

- ← • Finished size: 2 1/8" w x 6 1/8" h
- ← • Image size w/ bleed: 2 3/8" w x 6 3/8" h
- ← (1/8" bleed all around)
- ← • Live copy area: 1 7/8" w x 5 7/8" h

Artwork Requirements:

ARTWORK REQUIREMENTS:

Provide artwork on CD or E-mail (artdept@enduraline.com) created using PC or Macintosh versions of Illustrator, Freehand or Photoshop. Artwork may be sent as application files, .eps files, .tiff files or "print optimized" PDF's. All artwork must have a resolution of 300 dpi or more. Files must include all fonts used as well as .eps or .tiff images.