

FLIP IMAGE

Lenticular Wallet Cards

FRONT features two images!

FLIP IMAGE Cards are two images in one. Held at one angle, you see one image. Flip, or tilt the card slightly, and an entirely different image appears.

Simply submit two images (camera-ready photo, artwork logo, etc.)

Or choose one of our stock designs. (Shown on the bottom of page 5.)



FRONT Image 1... to FRONT Image 2
Before & After

Held at one angle, you see a full-color image.



Tilt the card slightly and another image appears.



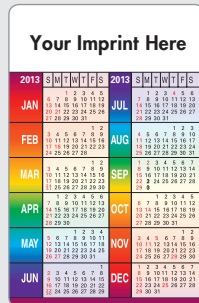
PRODUCT INFORMATION

BACK is your choice of...

- Your Business Card** or any other custom advertising copy, printed in up to 4 colors (either vertical or horizontal).
- An Imprinted 2013 Calendar**
See p. 60-61 for complete selection of 2-color and full-color calendars.



Style AA

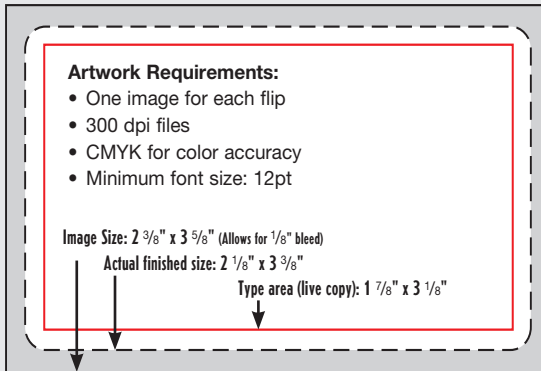


Style 431

TO ORDER Custom FLIPIMAGE Wallet Cards:

Simply submit two (or more) images and we'll do the rest!
Prices and minimums are the same as shown to the left.
Only additional cost is a set-up charge of \$60(G) per image.

TEMPLATE



GENERAL ARTWORK REQUIREMENTS:

Provide artwork on CD or E-mail (artdept@enduralline.com) created using PC or Macintosh versions of Illustrator, Freehand or Photoshop. Artwork may be sent as application files, .eps files, .tiff files or "print optimized" PDF's. All artwork must have a resolution of 300 dpi or more. Files must include all fonts used as well as .eps or .tiff images. Artwork should be supplied as CMYK for color accuracy. A color printout must be included with all electronic artwork.

INFORMATION:

Finished Size: 2 1/8" x 3 3/8"
Material: 18 mil. 75 lpi lens w/laminated backer
Final Thickness: 21 mil.

Imprinting on Back Side: Prices include logo artwork and/or typesetting up to 5 lines of copy on the calendar or imprinted information panel. For your business card, submit layout. If extensive copy fitting or layout design is involved, there will be an additional art charge of \$20.00(G) per 1/4 hour.

See General Information p. 68

**Check out our
IMAGE LIBRARY**
See pages 66-67

PRICE each		Item 500-600 – LENTICULAR FLIP WALLET CARDS								
250	500	1,000	2,500	5,000	10m	25m	50m	100m	250m	
\$.62	.48	.37	.27	.18	.16	.14	.13	.11	.10	
(10C)										

NO SET-UP CHARGE

to imprint your copy on any stock design.

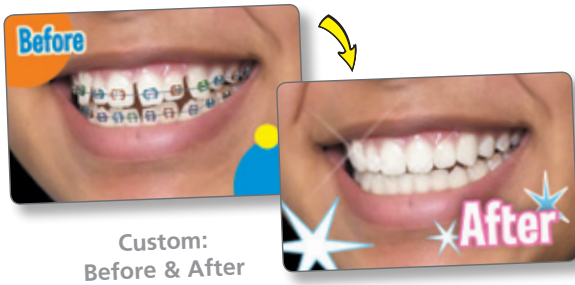
WHEN ORDERING:

- ✓ Indicate Style Number or Custom
- ✓ Indicate choice for back of card: Calendar (pages 60-61), or your business card layout
- ✓ Indicate back ink colors



FLIPIMAGE Lenticular Wallet Cards

No matter what the promotion, **Lenticular** is the solution.



Custom:
Before & After



Custom: Flip



Custom: Motion



Custom: Motion

STOCK LENTICULAR WALLET CARDS



Thank You: Style 603



Home of the Free: Style 601



Financial Solutions: Style 705



Patriotic 2013: Style 622



America The Beautiful: Style 605



Financial Growth: Style 609