

**Magnet Horizontal**  
**Finished Size**  
**4"w x 2.875"h**

**BLEED**

If artwork is to be printed  
to the edge of the paper, imprint  
must exceed 1/8" beyond trim.  
4.25"w x 3.125"h

**TRIM SIZE**

This is the final flat paper size.  
4"w x 2.875"h

**SAFETY AREA**

Important artwork and text  
should not exceed safety area  
to ensure that they will  
not be trimmed off.  
3.75"w x 2.625"h